

## Message Text

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12

ACTION EA-10

INFO OCT-01 ISO-00 EB-06 RSC-01 /018 W

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R 290852Z OCT 74

FM AMEMBASSY MANILA

TO USDA/FAS WASHDC

INFO SECSTATE WASHDC 7978

UNCLAS MANILA 12843

FOR NORMAN PETTIPAW/LIVESTOCK & MEAT DIV/FOREIGN MARKET DEV/  
FAS/USDA

SUBJ: MARKET PROMOTION OF BREEDING SWINE

TOFAS 113

1. FOLLOWING VISIT OF VIRGINIA LIVESTOCK TEAM AND  
FURTHER CONTACTS BY AGATTACHE, IT HAS BECOME OBVIOUS THAT  
WE CANNOT REACH EVERYONE TO FULLY EXPLOIT THE MARKET  
POTENTIAL FOR BREEDING SWINE THAT SEEMS TO EXIST IN THE  
PHILIPPINES. GOP IS PROMITING LIVESTOCK EXPANSION. MANY  
FIRMS EXPANDING OPERATIONS AND SOME NEW OPERATIONS IN  
PLANNING STAGE.

2. POTENTIAL IMPORTERS CONTACTED INDICATED THAT PURCHASE  
DECISIONS WILL BE MADE WITHIN NEXT 6 TO 9 MONTHS.

3. IN ORDER TO REACH MAXIMUM NUMBER OF POTENTIAL PURCHASERS  
PRIOR TO THEIR DECISIONS ON SOURCE OF IMPORTS, WE SUGGEST  
THAT FAS CONDUCT A SEMINAR ON SWINE MANAGEMENT, FACILITIES,  
BREEDING AND NUTRITION FOR LARGE SCALE OPERATIONS, PRODUCING  
MARKET HOGS AND BREEDING STOCK.

A) SUGGESTED TIMING: ONE WEEK DURATION DURING EARLY  
DECEMBER OR IN JANUARY.

B) PERSONNEL: TWO OR THREE EXPERTS TO COVER SUGGESTED  
TOPICS AND 1 FAS REPRESENTATIVE TO DISCUSS SOURCES AND  
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AVAILABILITY OF BREEDING STOCK, PRICES, ETC.

4. REPLY SOONEST ON POSSIBILITY OF CARRYING OUT SUGGEST  
PROJECT AS PROPOSED.

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** LIVESTOCK  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 29 OCT 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Film Number:** D740307-0735  
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**TAGS:** EPAP, ETRD, US, RP  
**To:** AGR  
**Type:** TE  
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